

Scott Davis Ministries Presents

# SWEET LIFE OUTREACH COSTS

What You Need to Know!

## EVERYTHING IS INCLUDED!\*

Two roundup airfares; all luggage fees; all hotel and meals for two; rental car and fuel costs; all honoraria; **PLUS** a full, turn-key, professionally designed and printed promotional package worth over \$2500 by itself, completely customized to promote your event. Also included is a 15-page, 12-week event manual along with your own personal promotional concierge to assist you in all your web, Facebook, Instagram, Twitter, and other social media designs for this specific event.



## EXTENSIVE EXCEL DATABASE



**PASTORS LOVE THIS!** Following the event, you will receive an extensive Excel database of all who attended this outreach. Included is their contact information, including email, phone and address, along with what commitment to Christ was made, if one was made. This is vital for effective follow-up! We want new people to get “plugged into” your local church. This database is also extremely valuable for promoting future events at your church.

## THE RIGHT MIX DELIVERED

This event is specifically designed to help local churches get people through the doors who otherwise may never come. The evening is filled with family-friendly humor for ages nine to one hundred and nine. There is interactive media, a balance of music and comedy during the event that is designed to get people to laugh in order to get them to listen TO THE GOSPEL. Though the majority of the program is humor, Scott always shares his faith and how he came to Christ and ALWAYS pushes the local church.



## VIDEOS AND PROMOS



Included in this turn-key event are five short promotional videos for you to play in church five weeks prior to your event. These are designed to get your people excited about bringing their friends. **Mark Lowry**, formerly of the **Gather Vocal Band** and **Mark Hall**, lead singer of **Casting Crowns** have contributed to these short videos. Also, one 60 second TV type commercial along with six radio commercials are provided.

## BOTTOM LINE COSTS

The beauty of this event is that you, as a church, “sell tickets” and YOU KEEP all of the ticket sales! We’ve found that more unchurched people attend if there is some financial investment involved. Some churches have even sold out two shows in one night. Therefore, **you can recoup** most, if not all of **your financial investment**. Some have even successfully used this event as a fund-raiser. Due to the pandemic, to assist churches and help our ministry, we’ve reduced the cost of this all-inclusive event to ONLY \$3800! **That is for EVERYTHING!** If you sell 380 tickets at only \$10 each, you’ve made all your investment back. If you sell 200 at \$25 each, that’s \$5000 and you’ve made \$1200 and so on. A simple \$1200 deposit is all that is needed upfront to secure a date. *\*(The only thing not included are the desserts. The church supplies desserts.)*

